

# Executive Business Advisers

## Business Growth Experts

*Helping companies improve business performance and sales revenue growth in 30 Days !*

## Insurance Industry Specialty



### Growing an Insurance business today is not easy.

The Insurance Agency and Brokerage sector is a \$110 billion industry. The industry is highly fragmented with the top 50 firms generating only 20% of revenue. The success and profitability of an Insurance company depends on economic conditions, marketing and customer service.

Large companies have economies of scale in operations and high name recognition. Small firms can compete successfully by specializing in niche services and markets, and providing superior service.

Right now, perhaps more than ever before, Insurance companies need to find new ways to improve their business performance and revenue growth. What worked in the past, does not work today. You need to implement new strategies, tactics and proven best practices to meet or exceed your business performance goals.

### About Our Firm



We are a unique consulting firm of business growth experts. Our specialty is helping companies improve their business performance and sales revenue growth in 30 days. We provide deep functional and industry expertise to help companies overcome their key business challenges and build a roadmap for success.

### We Help Insurance Companies

- Increase revenue growth
- Improve marketing performance
- Increase competitive advantage
- Reduce operating costs
- Improve profitability
- Reduce business risk
- Improve Return on Investment
- Improve customer value & retention
- Improve business focus & integration

### Our Expertise and Services

Specialty Services	Business Success Program						
	Strategic Planning	Sales	Marketing	Customer Service	Operations	Technology	Staff & Leadership
Assessments	✓	✓	✓	✓	✓	✓	✓
Consulting	✓	✓	✓	✓	✓	✓	✓
Training	✓	✓	✓	✓	✓	✓	✓
Management	✓	✓	✓	✓	✓	✓	✓

### What Makes Us Different

- We offer "Performance Based" pricing.
- We deliver dramatic results at a reasonable cost.
- We are experts at improving business performance and growth.
- We are expert advisers with over 25 years experience in the field.
- We have developed and use a proven, copyrighted methodology.

### Insurance Clients

- Full Service Insurance Companies
- Health and Life Insurance
- Auto and Home Insurance
- Business Insurance Companies
- Insurance Brokers & Agents