

# Executive Business Advisers

## Business Growth Experts

*Helping companies improve business performance and sales revenue growth in 30 Days !*

### Healthcare Industry Specialty



#### Growing a Healthcare business today is not easy.

The Healthcare sector is a \$2 trillion industry. The industry is highly fragmented with the top 50 companies generating just 15% of revenue. The success and profitability of a Healthcare company depends on efficient operations, demographics, advances in medical care, technology and reputation.

Large companies have advantages in accessing the latest medical research, buying supplies, offering a wide range of services, and negotiating contracts. Small companies can compete successfully by serving a limited geography, offering specialized services, or building a local reputation for quality care.

Right now, perhaps more than ever before, Healthcare companies need to find new ways to improve their business performance and revenue growth. What worked in the past, does not work today. You need to implement new strategies, tactics and proven best practices to meet or exceed your business performance goals.

#### About Our Firm



We are a unique consulting firm of business growth experts. Our specialty is helping companies improve their business performance and sales revenue growth in 30 days. We provide deep functional and industry expertise to help companies overcome their key business challenges and build a roadmap for success.

#### We Help Healthcare Companies

- Increase revenue growth
- Improve marketing performance
- Increase competitive advantage
- Reduce operating costs
- Improve profitability
- Reduce business risk
- Improve Return on Investment
- Improve customer/patient value
- Improve business focus & integration

#### Our Expertise and Services

Specialty Services	Business Success Program						
	Strategic Planning	Sales	Marketing	Customer Service	Operations	Technology	Staff & Leadership
Assessments	✓	✓	✓	✓	✓	✓	✓
Consulting	✓	✓	✓	✓	✓	✓	✓
Training	✓	✓	✓	✓	✓	✓	✓
Management	✓	✓	✓	✓	✓	✓	✓

#### What Makes Us Different

- We offer "Performance Based" pricing.
- We deliver dramatic results at a reasonable cost.
- We are experts at improving business performance and growth.
- We are expert advisers with over 25 years experience in the field.
- We have developed and use a proven, copyrighted methodology.

#### Healthcare Clients

- Healthcare Product Companies
- Healthcare Service Companies
- Hospitals and Medical Centers
- Healthcare Technology Firms
- Residential Service Companies