

Executive Business Advisers

Business Growth Experts

Helping companies improve their business performance and revenue growth.

Services Overview

We are a unique consulting firm of business improvement and growth experts. Our specialty is helping companies quickly improve their business performance and revenue growth. We provide deep functional and industry expertise to help companies overcome their key business challenges and build a roadmap for success.

Sales

- Department review and assessment
- Strategy review and assessment
- Strategy development
- Program development
- Performance metrics development
- Organization structure development
- Large, target account development
- Methodology development
- Process & procedure development
- Pipeline development
- Commission plan development
- Quota development
- Collateral development
- Partnership & alliance development
- Partnership & alliance management
- Budget development & management
- Negotiation and objection handling
- Sales best practice training
- Sales department management
- Sales executive staffing

Marketing

- Department review and assessment
- Strategy review and assessment
- Strategy development
- Performance metrics development
- Budget development & management
- Customer profile development
- Market research
- Branding and image development
- Collateral and PR development
- Advertising management
- Web and social media management
- Marketing best practice training
- Marketing department management
- Marketing executive staffing

Strategic Planning

- Strategy review and assessment
- Strategic plan development
- Strategy best practice training
- Strategy department management
- Strategy executive staffing

Customer Service

- Department review and assessment
- Strategy review and assessment
- Strategy development
- Program development
- Performance metrics development
- Process & procedure development
- Survey & feedback development
- Customer focus culture development
- Retention program development
- Lifetime value development
- Satisfaction program development
- Service best practice training
- Customer Service dept. management
- Customer Service executive staffing

Operations

- Department review and assessment
- Financial health assessment
- Performance metrics development
- Productivity improvement program
- Efficiency improvement program
- Project and program management
- Professional development training
- Operations department management
- Operations executive staffing

Technology

- Department review and assessment
- Strategy review and assessment
- Strategy development
- Performance metrics development
- Budget development & management
- Technology and business alignment
- Technology evaluation and selection
- Vendor management
- Project and program management
- Professional development training
- IT department management
- Technology executive staffing

Staff & Leadership

- Staff review and assessment
- Organization structure development
- Staff development programs
- Professional development training
- Leadership executive staffing

Business Success Program

- All inclusive success program
- Proven, copyrighted methodology
- Business health check evaluation
- Business review and assessment
- Business improvement program
- Improvement implementation plan
- Implementation plan management
- Business best practice training
- C-Level executive staffing

Learn more about our services at:

www.ebaac.com/Services.html