

# Executive Business Advisers

## Business Growth Experts

*Helping companies improve business performance and sales revenue growth in 30 Days !*

### We Deliver Real \$ Value and ROI to Your Business

What is the (ROI) Return on Investment and Value to your business if you could improve your business performance even a very conservative amount this year ?

Even one minor improvement can dramatically improve the value to your business. We see companies improve their performance from as little as **20%** to over **800%** a year.

This simple worksheet allows you to quickly calculate a return on investment based on your own figures. You can determine for yourself if a project like this is worth your time and investment.

Enter in your current or forecasted 12 month financial figures, an estimated percent improvement and calculate the improvement value. Then enter the investment cost and calculate the value a project like this can return to you and your business.

Improvement Area	\$ Current Value	Est. % Improve	\$ Value Improvement
Increase gross sales revenue	\$	x %	= \$
Increase initial purchase size	\$	x %	= \$
Increase new customer growth	\$	x %	= \$
Increase current customer add-on sales	\$	x %	= \$
Increase customer retention	\$	x %	= \$
Shorten sales cycle	\$	x %	= \$
Increase sales closing ratio	\$	x %	= \$
Reduce cost of sales & marketing	\$	x %	= \$
Reduce cost of operations	\$	x %	= \$
	\$	x %	= \$
	\$	x %	= \$
	\$	x %	= \$
		(A) Total	\$

(B) Services Investment	\$
-------------------------	----

(A-B) Return on Investment	\$
----------------------------	----